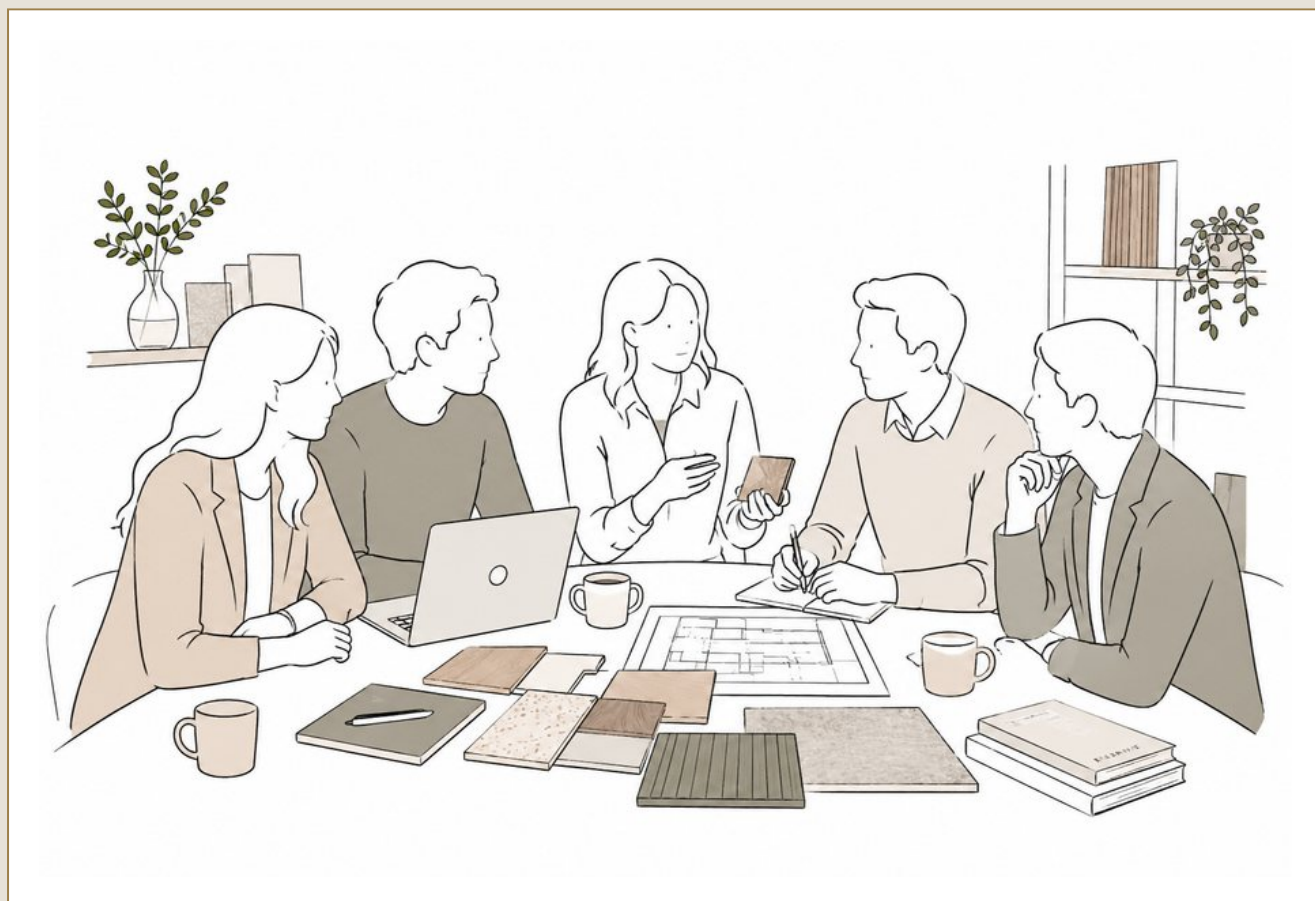


AYLESBURY BATHROOM, TILE & KITCHEN CENTRE PRESENTS

AYLESBURY DESIGN COLLECTIVE

A client-facing design studio for interior designers, architects, builders and developers. Without the lease, the stock or the overhead.



MEMBERSHIP PROGRAMME 2026

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AYLESBURY
BATHROOM &
TILE CENTRE



AYLESBURY
KITCHEN
CENTRE

A STUDIO YOU DON'T HAVE TO PAY FOR

Your clients want to touch the tile, open the drawer and see the two worktops side by side before they commit. A showroom that does that costs six figures a year to run.

The Aylesbury Design Collective lets you use ours instead: to meet clients, present schemes, pull samples and close specifications, under your name and on your terms.

MEMBERSHIP BY APPROVAL ONLY

We keep the programme small so that appointments, meeting space and staff time are genuinely available when members need them. Every application is reviewed.

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IN ONE LINE

A professional design destination, without the cost and commitment of operating one yourself.

BRONZE

£29 per month

Trade access and pricing

SILVER

£99 per month

The full design studio

GOLD

£249 per month

Partnership and commission

WHY WE BUILT IT



WHO IT'S FOR

- ✓ Interior designers working from home or a studio
- ✓ Architects and architectural technologists
- ✓ Builders and renovation contractors
- ✓ Property developers and landlords
- ✓ Estate and lettings agents advising on refurbishment

Clients now expect to be part of the design process. They want to see, compare and decide with you in the room.

Most independent professionals don't have anywhere to do that. Kitchen tables, coffee shops and screen shares all work, up to a point, and then the project stalls on a decision nobody can picture.

We already run the space, hold the samples and know the products. Rather than let that sit idle between our own appointments, we've opened it to a limited number of professionals who need exactly that and shouldn't have to build it themselves.

WHAT MEMBERSHIP GIVES YOU

- ✓ A showroom to meet clients in, seven days a week
- ✓ Trade pricing on bathrooms, kitchens, tiles and surfaces
- ✓ Commission when your client buys direct from us
- ✓ Design zones, mood board space and a full sample library
- ✓ Technical support on specification, sizes and compatibility
- ✓ A premium setting that reflects the standard of your work

THE HONEST VERSION

We benefit too. Members bring us projects we'd never otherwise see, and we'd rather earn that by being useful to you than by competing with you. That's the whole arrangement, and page 10 sets out how we protect it.

OPEN SEVEN DAYS

From 7:30am on weekdays and every weekend, so clients can come when they're free.

ONE ROOF

Bathrooms, kitchens, bedrooms, tiles, flooring and surfaces in complete room settings.

NO OVERHEAD

A membership instead of a lease, a fit-out, stock and staff of your own.

USE OUR SHOWROOM AS YOUR OWN

The showroom is a working tool, not a display case.

Every scheme is built as a complete room so clients can read colour, scale, texture and quality together, rather than guessing from a brochure. Bring a client in undecided and they usually leave specified.

ON DISPLAY

- ✓ Kitchen displays
- ✓ Bathroom displays
- ✓ Bedroom furniture
- ✓ Tiles & flooring
- ✓ Worktops & surfaces
- ✓ Brassware & accessories
- ✓ Material libraries
- ✓ Sample collections

FACILITIES FOR MEMBERS

- ✓ Private meeting room with presentation screen
- ✓ Design zone and mood board table
- ✓ Sample loans for client homes
- ✓ Refreshments served to your clients
- ✓ Free on-site parking

OPEN WHEN YOUR CLIENTS ARE FREE

Monday to Friday	7:30am — 5:30pm
Saturday	8:00am — 5:30pm
Sunday	8:00am — 1:00pm

Early starts and weekend appointments mean you can see clients around their working day, not only in yours.



"Clients struggle to picture a scheme from images alone. Ten minutes with the real materials in front of them does what three emails can't."



WHAT MEMBERS GAIN

Exceptional projects begin with clear communication. Membership is really about removing the friction between a good idea and a signed specification.

STRONGER FIRST MEETINGS

Meet clients somewhere that reflects the quality of your work from the first handshake.

FEWER REVISIONS

Agreeing finishes early stops the redesign that arrives after the drawings are done.

BETTER MARGIN

Trade pricing and commission turn product specification into a revenue line, not admin.

QUICKER DECISIONS

Options seen side by side get chosen. Options emailed get deferred.

GREATER TRUST

A dedicated consultation space signals that the project is in professional hands.

SMOOTHER DELIVERY

Selections locked early mean fewer site delays, swaps and awkward calls.

WHERE THE TIME GOES TODAY

Most members tell us the same three things cost them days on every project: chasing samples, re-presenting options the client can't visualise, and re-specifying after a late change of mind. All three are showroom problems with a showroom solution.



BUILT FOR DESIGN PROFESSIONALS

Whether you specialise in interiors, architecture, renovation or property development, the Collective is designed to strengthen every stage of the client journey, from first consultation to final handover.

"The showroom does the convincing, so you can get on with the designing."

Members typically use the space two to four times a month: an initial consultation, a selection session and a final sign-off before ordering.

THREE WAYS TO JOIN

Every business works differently. Choose the level that matches how often you'll use the showroom, then move up or down at any renewal.

BRONZE

STARTER TRADE ACCESS

£29 /month

or £299 per year (save £49)

For builders, contractors, landlords and occasional trade users who want a professional showroom to bring people to, without a long-term commitment.

- ✓ Approved trade partner status
- ✓ Showroom access by appointment
- ✓ Bring your clients in with you
- ✓ Product displays & material library
- ✓ 10% trade discount on selected products
- ✓ Product guidance from showroom staff

MOST POPULAR

SILVER

PROFESSIONAL DESIGN
PARTNER

£99 /month

or £995 per year (save £193)

For interior designers, architects and project professionals who regularly bring clients in and need a collaborative space to work in.

- ✓ **Everything in Bronze, plus:**
- ✓ Priority appointment booking
- ✓ Private meeting room access
- ✓ Mood board & design zone access
- ✓ Sample library use and loans
- ✓ Refreshments for your clients
- ✓ Presentation screen access
- ✓ Commission on qualifying sales
- ✓ 15% trade discount on selected products

GOLD

PREMIUM SHOWROOM
PARTNER

£249 /month

or £2,500 per year (save £488)

For established practices and growing businesses building the showroom into their client journey, with commercial support to match.

- ✓ **Everything in Silver, plus:**
- ✓ First call on bookings and staff time
- ✓ A named contact who knows your projects
- ✓ Enhanced commission and annual rebate
- ✓ Partner listing on our website
- ✓ Joint social media features
- ✓ Early access to new displays and launches
- ✓ Annual business review and planning session

MEMBERSHIP BY APPROVAL ONLY

All applications are reviewed so the programme stays professional, collaborative and worthwhile for members and their clients alike. Monthly memberships run on a rolling basis with 30 days' notice; annual memberships run for twelve months.

DECISION IN

5 days
FROM APPLICATION

COMPARE AT A GLANCE

	BRONZE	SILVER	GOLD
Monthly	£29	£99	£249
Annual	£299	£995	£2,500
ACCESS			
Approved trade partner status	✓	✓	✓
Showroom access by appointment	✓	✓	✓
Bring clients into the showroom	✓	✓	✓
Priority appointment booking	—	✓	✓
First call on bookings and staff time	—	—	✓
WORKING SPACE			
Product displays & material library	✓	✓	✓
Private meeting room	—	✓	✓
Mood board & design zone	—	✓	✓
Sample library use and loans	—	✓	✓
Presentation screen	—	✓	✓
Client refreshments	—	✓	✓
COMMERCIAL			
Trade discount on selected products	10%	15%	15%
Commission on qualifying sales	—	✓	Enhanced
Annual volume rebate	—	—	✓
Technical & specification support	✓	✓	✓
Named contact	—	—	✓
PROFILE			
Website partner listing	—	—	✓
Joint social media features	—	—	✓
Early access to new displays	—	—	✓
Annual business review	—	—	✓

NOT SURE WHICH?

Bring clients in more than twice a month and Silver pays for itself against a single specified bathroom. Bronze suits trade buyers who mainly want the pricing.

CHANGING LEVEL

Upgrade at any time, pro rata. Move down or pause at renewal, with no exit fee and no clawback on commission already earned.

HOW YOU EARN AND SAVE

Members work with us in one of two ways on every project. Both are set out below, so you can decide which suits the job and your client.

ROUTE ONE

YOU SUPPLY

You buy the products on your own account at member trade pricing, then supply them to your client at whatever rate you set. You keep the margin and control the relationship end to end.

- ✓ 10% off selected products at Bronze
- ✓ 15% off selected products at Silver and Gold
- ✓ Consolidated delivery to site or store collection
- ✓ One trade account, one invoice per project

ROUTE TWO

WE SUPPLY

Your client buys direct from us against the specification you produced. We invoice, deliver and carry the warranty, and you receive commission on the qualifying value with nothing to fund up front.

- ✓ Commission on qualifying sales at Silver
- ✓ Enhanced commission at Gold
- ✓ No credit exposure and no stock to hold
- ✓ Paid monthly against completed orders

A WORKED EXAMPLE

A Silver member specifies a family bathroom and ensuite for a client. The products come to **£9,000** at retail.

Supply it yourself at 15% trade and the margin sits with you. Let the client buy direct and the commission arrives without you funding a penny of stock. Either way the annual membership is covered several times over by one project.

Retail value of specification	£9,000
Route one: 15% trade saving	£1,350
Silver membership, annual	£995
Net position on one project	+£355

Illustrative. Discounts apply to selected products; commission rates and qualifying categories are confirmed in your membership agreement.

TRADE ACCOUNT

Approved members can apply for account terms rather than paying per order.

DELIVERY

Our own driver delivers locally, so site dates come from us, not a national depot.

AFTERCARE

Warranty documentation, care guides and spares are handled by us for every supplied project.

HOW IT WORKS

From first consultation to final selection, members use the showroom as an extension of their own business.

01 BRING YOUR CLIENT

Book an appointment and host the consultation here. Your meeting, your agenda; we stay out of the way unless you want us in the room.

02 EXPLORE AND COMPARE

Walk them through bathrooms, kitchens, tiles, worktops, finishes and brassware in full room settings.

03 CREATE AND REFINE

Use the design zone, mood board table and sample library to build the scheme and narrow the options down.

04 FINALISE SELECTIONS

Confirm the specification with real products in front of you and technical guidance on hand for sizes, tolerances and compatibility.

05 DELIVER A BETTER PROJECT

Move to site with decisions made, lead times known and fewer changes waiting to surface later.



BOOKING PRACTICALITIES

- ✓ Book online or by phone; 48 hours' notice is ideal
- ✓ Silver and Gold members get priority slots at peak times
- ✓ Meeting room bookable in two-hour blocks
- ✓ Tell us the brief in advance and samples will be laid out ready

SUPPORT ON THE DAY

Tell us what you're presenting and we'll have the samples, pricing and lead times ready before your client walks in.

YOUR CLIENT STAYS YOUR CLIENT

OUR COMMITMENT TO MEMBERS

Any client you introduce is registered to you. For the duration of your membership and twelve months afterwards, we will not quote that client directly, offer them terms behind you, or take on their project without your involvement.

- ✓ Introductions are logged on the day of the visit
- ✓ Enquiries from your clients are routed back to you
- ✓ You decide how visible we are in the meeting
- ✓ Written into the membership agreement, not just here

QUESTIONS MEMBERS ASK

Can I present the showroom as my own studio?

Yes. Members host their own meetings here. Our staff join only if you ask them to.

Do I have to buy through you?

No. There is no minimum spend on any level. The discount and commission are there when they suit the project.

What if my client wants something you don't stock?

Tell us. We source widely, and where we genuinely can't help we'll say so rather than push a substitute.

Who carries the warranty?

Whoever invoices the client. If we supply, we handle warranty, aftercare and spares directly.

How many appointments can I book?

Fair use, with priority booking at Silver and Gold. In practice we've never had to turn a member away.

Can I cancel?

Monthly memberships run on a rolling basis with 30 days' notice. Annual memberships run for twelve months and can be moved between levels at renewal.

Is my competitor already a member?

Possibly. Membership is capped and applications reviewed, and we don't share your projects, pricing or clients with anyone.

What happens after I apply?

A short call, a walk round the showroom and a decision within five working days.

WHAT WE ASK IN RETURN

- ✓ Book appointments ahead where you can, so the space is ready for you
- ✓ Introduce your client on the day so we can register them to you
- ✓ Share the brief early so samples and pricing are prepared
- ✓ Treat the showroom and the team as you'd want your own treated



09 — NEXT STEP

AYLESBURY
DESIGN
COLLECTIVE

APPLY FOR MEMBERSHIP

01 GET IN TOUCH

Call or email with your business name, what you do and roughly how often you'd use the showroom.

02 COME AND SEE IT

A twenty-minute walk round with no obligation, so you can judge whether it suits the clients you work with.

03 APPROVAL AND ONBOARDING

A decision within five working days, then your trade account, booking details and welcome pack.

LET'S GET IN TOUCH

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